

Detailed Pictorial Directions for Registering & Setting up a Fundraising Page

To Start: Go to www.ecobikeride.org

The screenshot shows a Safari browser window displaying the website for the ECORIDE2010 Bike Ride for Kayam Farm. The browser's address bar shows the URL <http://ecobikeride.org/>. The website features a green header with the text "Bike for a Sustainable Future", "Bike for a Greener Maryland", and "Bike for the Kayam Farm at Pearlstone". Below the header, there is a logo for "PEDAL PLANT PARTY" and a section titled "ECORIDE 2010". The main content area includes a thank-you message, a photo of a child on a bicycle, and a "Register to Ride" button. A sidebar on the right contains sections for "Sponsor a Rider", "Become a Rider", "Support Kayam Farm", and "Fund Raising".

ECORIDE 2010

Thank you for visiting our page and for supporting the Kayam Farm at Pearlstone. You are joining a community that supports sustainable living, environmental awareness, and hands on education. Specifically, thank you for joining us for ECORIDE2010!

By participating in the ride or joining us at the celebration you are helping the Kayam Farm staff to model and inspire social and ecological responsibility by engaging the community in hands-on Jewish agricultural education. Your fundraising directly supports the programming that enables groups, families and individuals to live more conscious and sustainable lives filled with value, meaning, and responsibility towards one another and our world.

The bike ride will be held on May 16th (rain or shine) and all of the details including the schedule, routes, registration fees, and more will be posted on our [Ride Details](#) page.

On behalf of the 3,000 individuals who took part in educational programs at the farm in 2009, thank you again for your commitment. With your support we know that next year's programming will be more impactful and reach even more participants. I hope that you enjoy the beautiful routes on the ride and the fun activities at the celebration. I look forward to seeing you on May 16th!

-Micah Coleman
Chairman ECORIDE2010

Helpful tips on how to get started...

- Click the Register to Ride button
- Personalize the text and photos on your page, making it clear why you support the work of the Kayam

Sponsor a Rider
Enter Rider's Name

[Show all Riders](#)

Become a Rider

[Ride Details](#)
[Registration Instructions](#)

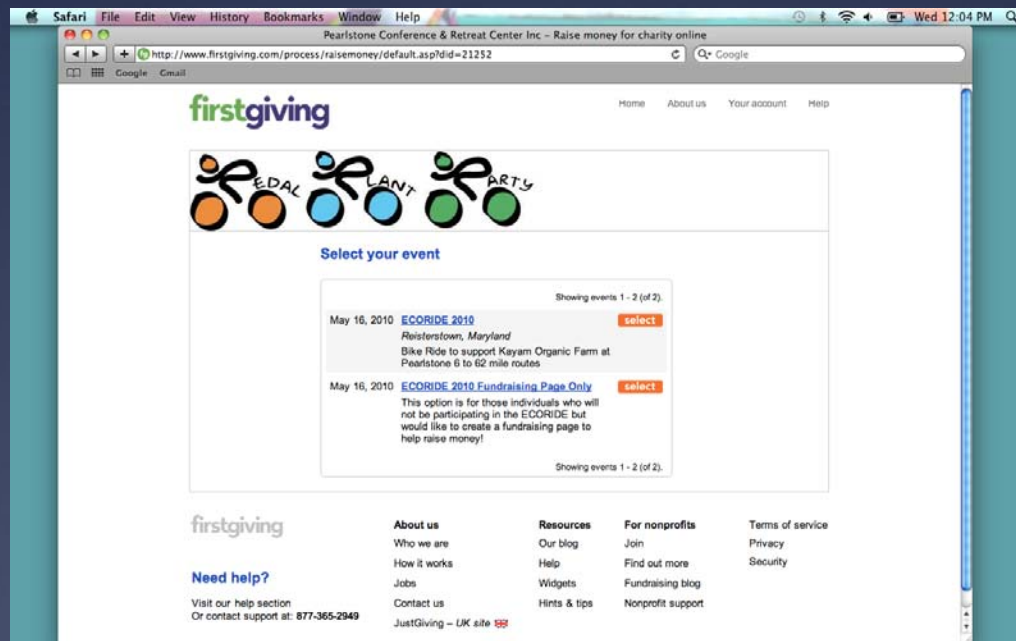
Support Kayam Farm
[About Kayam Farm](#)
[Donate to Kayam](#)
[Create Fundraising Page](#)

Fund Raising
Total Raised: \$5.00
8 people are raising money
1 person has donated

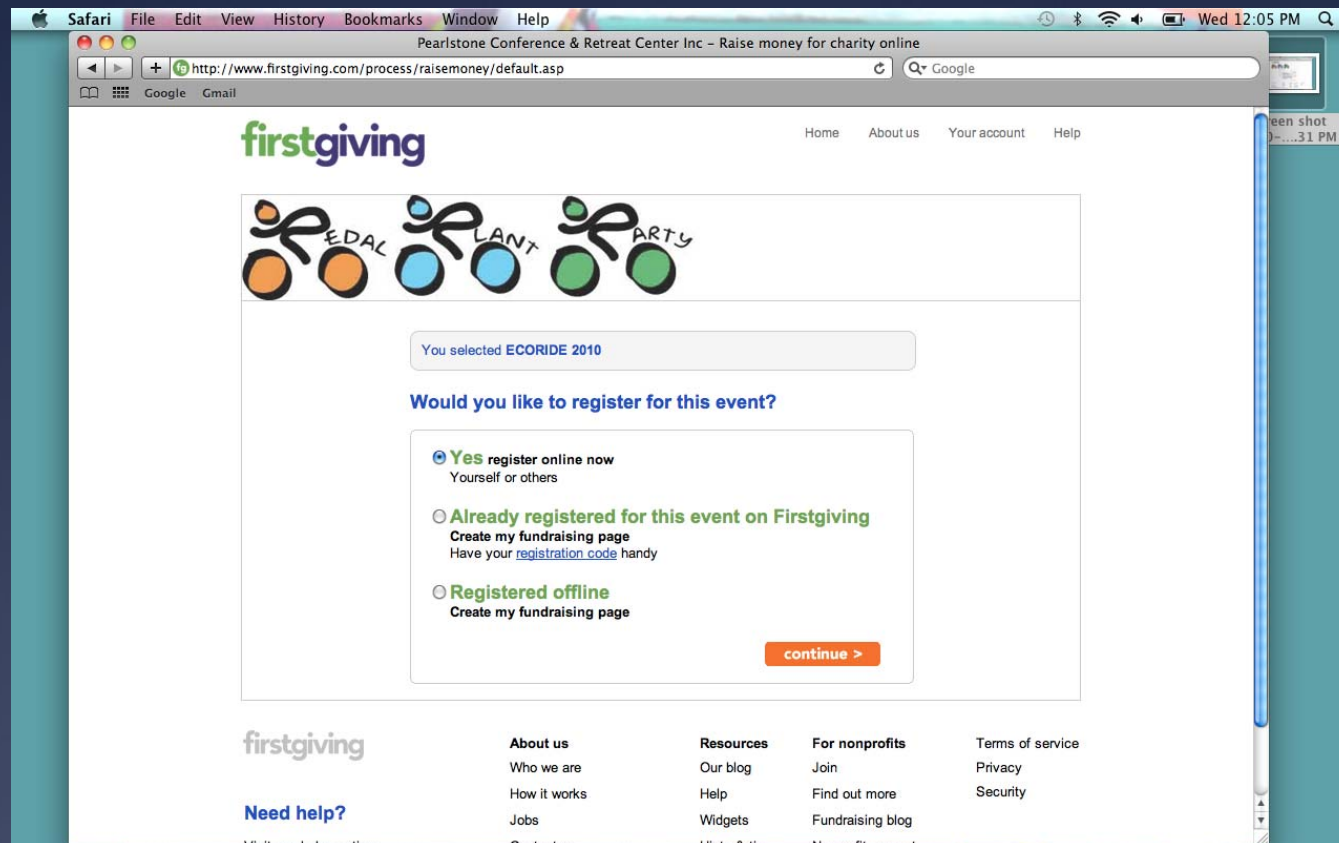
Top Teams
[View All Teams](#)

Top Fundraisers

The next page will be our
Firstgiving secure website. Hit
“Select” EcoRide 2010



This page will ask you if you want to register online. Click “Yes, register online” and then hit “Continue”.



On this page, select the type of registration (adult or child, supporter, or celebration) and the number of people attending. Be sure to read and sign the waiver. The hit "continue".

The screenshot shows a web browser window with the URL https://www.firstgiving.com/process/raisemoney/default.asp?w_id=1261671319284-1. The page features the 'firstgiving' logo and navigation links for Home, About us, Your account, and Help. Below the logo are three stylized bicycle icons labeled 'PEDAL', 'PLANT', and 'PARTY'. The main heading is 'How many people are you registering?' for 'ECORIDE 2010'. A table allows users to select registration types and quantities. Below the table is a waiver section with a checkbox for agreement and a 'continue >' button.

Select a registration type	Qty	Price
Adult Rider	0	\$36.00
Child Rider under 13	0	\$18.00
Supporter	0	\$0.00
Adult - Celebration Only	0	\$8.00
Child - Celebration Only	0	\$5.00

Please read and agree to the waiver below

In signing this waiver for myself, or as parent or legal guardian for the entrant named above, I hereby release from responsibility and hold harmless from any claim, foreseen or unforeseen by me or my family, estate, heirs or assigns, Pearlstone Conference & Retreat Center, and its agents, employees, officers, volunteers, other participants, any sponsors, advertisers and owners or lessors of the premises on which the Farm Ride takes place for any and all claims, damages, demands, injuries, and losses whatsoever, arising from riding a bicycle on a public street or road.

I have read and agree to the above waiver *

[continue >](#)

Now you need to create an account. Fill in the information (email and password) and hit "Continue"

The screenshot shows a web browser window displaying the registration page for ECORIDE 2010 on the firstgiving.com website. The browser's address bar shows the URL: https://www.firstgiving.com/process/raisemoney/default.asp?w_id=1261671319284-1. The page features the firstgiving logo at the top left and navigation links for Home, About us, Your account, and Help. Below the logo are three stylized bicycle icons labeled PEDAL, PLANT, and PARTY. A security badge indicates the page is 100% secure with VeriSign Secured. A message states "You're registering for ECORIDE 2010". The main heading is "Please log in or create an account". There is a text input field for "Your email" and a radio button selected for "I'm new to this site". Below this is a password input field with the label "I have an account and my password is". A link for "Forgot your password?" is also present. A "continue >" button is located at the bottom right of the registration form. At the bottom of the page, there is a footer with the firstgiving logo, a "Need help?" section with contact information (877-365-2949), and a grid of links for About us, Resources, For nonprofits, and Terms of service.

firstgiving

Home About us Your account Help

PEDAL PLANT PARTY

This page is 100% secure

You're registering for ECORIDE 2010

Please log in or create an account

Your email

I'm new to this site

I have an account and my password is

[Forgot your password?](#)

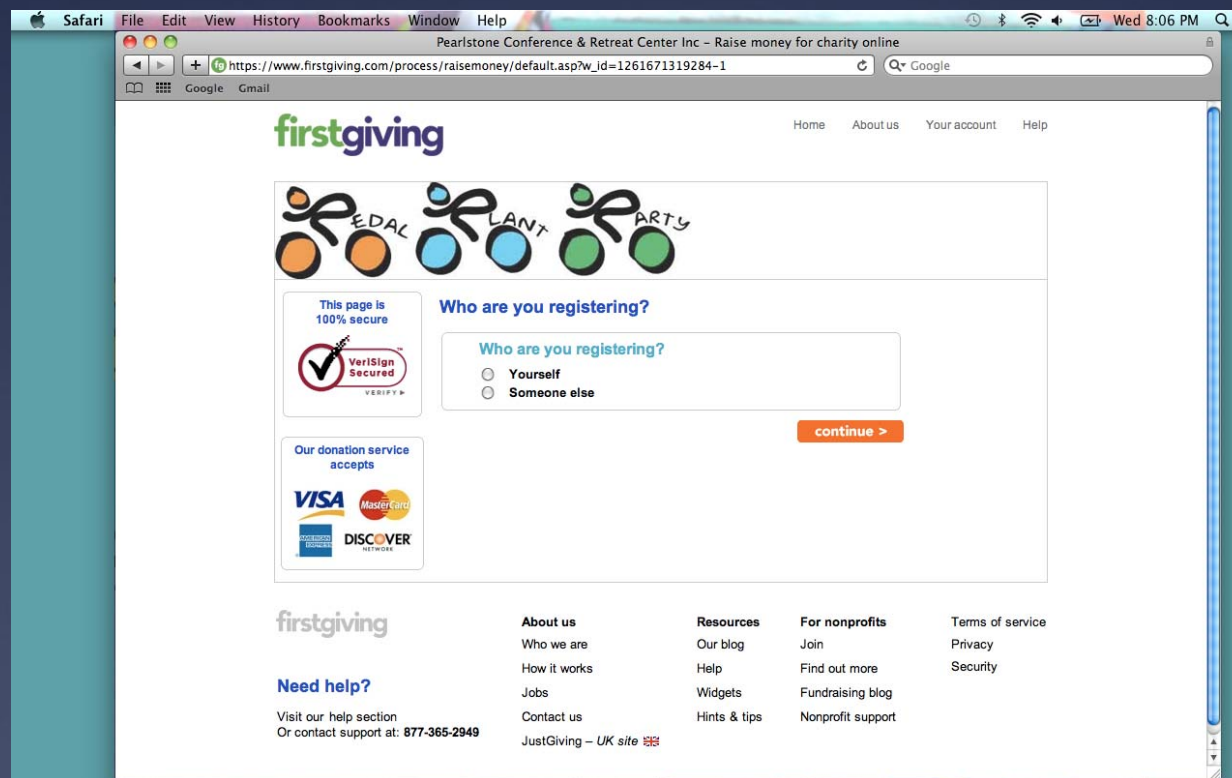
[continue >](#)

firstgiving

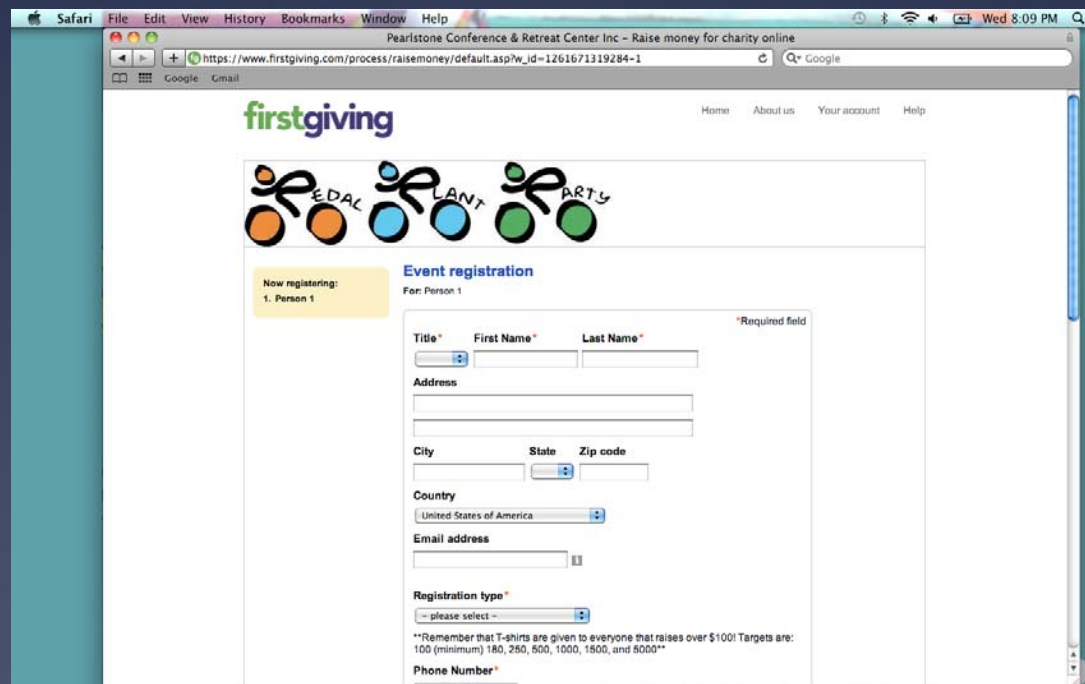
Need help?
Visit our help section
Or contact support at: 877-365-2949

About us Who we are How it works Jobs Contact us JustGiving - UK site	Resources Our blog Help Widgets Hints & tips	For nonprofits Join Find out more Fundraising blog Nonprofit support	Terms of service Privacy Security
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Next check if you are registering for yourself or someone else. The click “Continue”.



Fill out this page completely. If you know which route you want to take, then check the appropriate box. You don't have to decide now. The click "Continue".

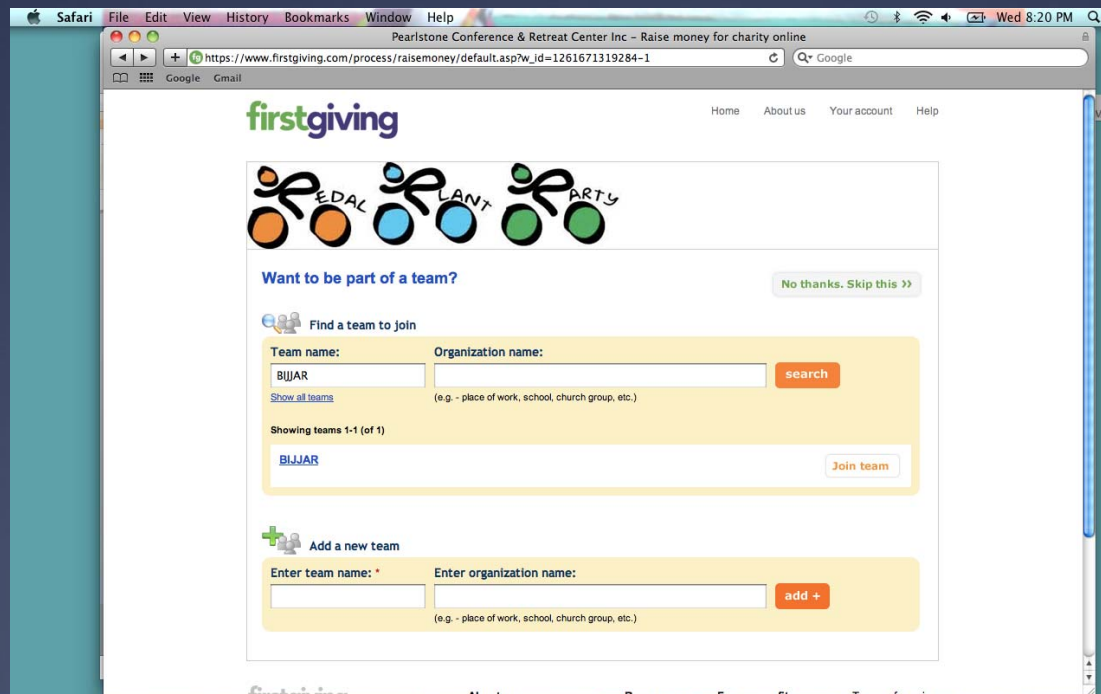


The screenshot shows a web browser window displaying the 'firstgiving' website. The page title is 'Pearlstone Conference & Retreat Center Inc - Raise money for charity online'. The URL in the address bar is 'https://www.firstgiving.com/process/raisemoney/default.asp?w_id=1261671319284-1'. The page features the 'firstgiving' logo and three stylized figures representing 'EDAL', 'PLANT', and 'PARTS'. Below the logo, there is a section for 'Event registration' for 'Person 1'. The registration form includes fields for Title, First Name, Last Name, Address, City, State, Zip code, Country (set to United States of America), Email address, and Registration type. A note at the bottom states: '**Remember that T-shirts are given to everyone that raises over \$100! Targets are: 100 (minimum) 180, 250, 500, 1000, 1500, and 5000**'. The 'Phone Number' field is partially visible at the bottom.

If you are searching for team, put their name in the search box and their team name will appear below. Then click on “Join team”.

If you want to start a team, put the team’s name in the “Enter team name” and click “Add”.

If you are not interested in a team, then hit “No thanks. Skip this page”.



Next to the last page. Review the information and click “Confirm”

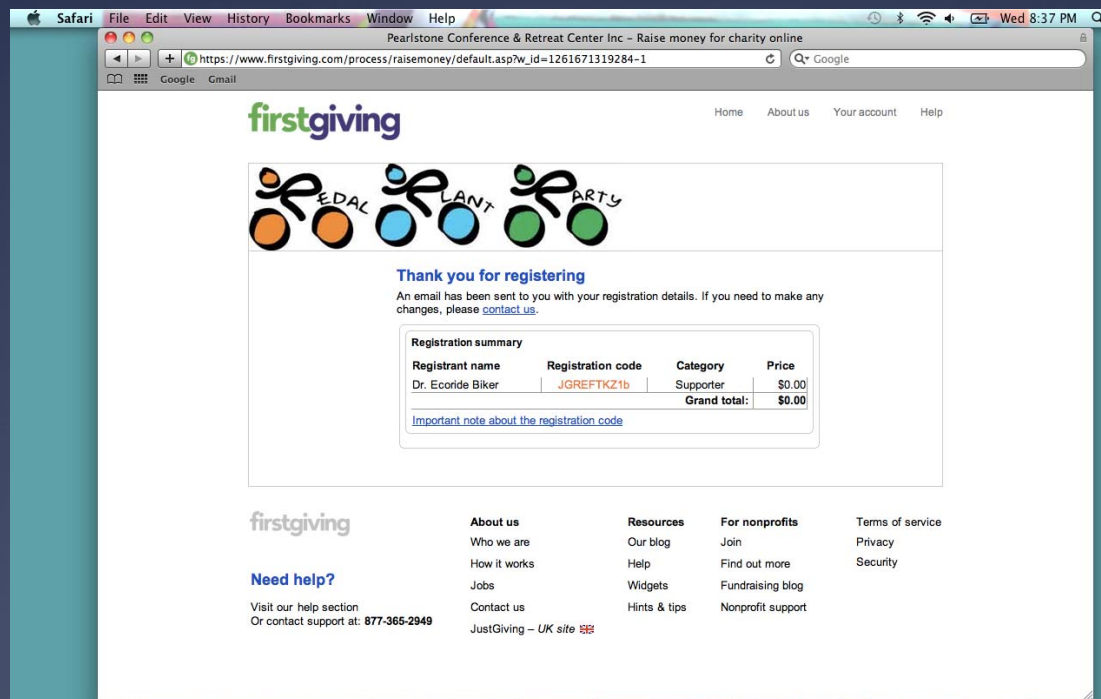
The screenshot shows a Safari browser window displaying a registration confirmation page for 'firstgiving'. The page title is 'Pearlstone Conference & Retreat Center Inc - Raise money for charity online'. The URL is 'https://www.firstgiving.com/process/raisemoney/default.asp?v_id=1261671319284-1'. The page features the 'firstgiving' logo and navigation links for Home, About us, Your account, and Help. Below the logo are three stylized bicycle icons labeled 'PEDAL', 'PLANET', and 'PARTY'. The main content area states 'Your registration is almost complete' for 'ECORIDE 2010' and asks the user to check the information below to confirm the registration. A table displays the registrant information and price:

Registrant information	Price
Dr. Ecoride Biker	
Type: Supporter	\$0.00
Team:	
Grand total	\$0.00

A 'confirm >' button is located below the table. At the bottom of the page, there is a 'Need help?' section with contact information and a footer with various links including 'About us', 'Resources', 'For nonprofits', and 'Terms of service'.

Congratulations!! You have completed your registration.

VERY IMPORTANT: Save your registration code.
You will need it to set up your fundraising page.



The screenshot shows a Safari browser window displaying the firstgiving website. The page title is "Pearlstone Conference & Retreat Center Inc - Raise money for charity online". The URL is "https://www.firstgiving.com/process/raisemoney/default.asp?w_id=1261671319284-1". The page features the firstgiving logo and navigation links (Home, About us, Your account, Help). Below the logo is a graphic with three stylized figures and the words "PEDAL", "PLANT", and "PARTY". The main content area is titled "Thank you for registering" and includes a message: "An email has been sent to you with your registration details. If you need to make any changes, please [contact us](#)." Below this is a "Registration summary" table:

Registrant name	Registration code	Category	Price
Dr. Ecoride Biker	JGREFTKZ1b	Supporter	\$0.00
Grand total:			\$0.00

Below the table is a link: [Important note about the registration code](#). At the bottom of the page, there is a "Need help?" section with contact information: "Visit our help section Or contact support at: 877-365-2949". There are also links for "About us", "Resources", "For nonprofits", and "Terms of service".

Now check your email for a registration confirmation. Click the link <http://www.firstgiving.com/kayam> and set up your fundraising page.

Firstgiving to me

Thank you for registering. You can print this email out as an acknowledgment for your records.

Event name: ECORIDE 2010 □ Nonprofit name: Pearlstone Conference & Retreat Center Inc □ Total price: \$0.00

Registrant	Type	Price	Registration code
Dr. Ecoride Biker	Supporter	\$0.00	JGR0PCXpN5

Ready to make a fundraising page? It's really, really easy...

□ <http://www.firstgiving.com/kayam>

[If you need any help just email us at support@firstgiving.com](mailto:support@firstgiving.com)